# **Blog Advertisement Information & Agreement**

Thank you for your interest in placing an ad on the OPA Blog. We are dedicated to the preservation of representational art and support the hard-working artists, vendors and organizations that make that possible. Please see below for the necessary information regarding the advertisement.

# Requirements

While we are glad to invite you to promote your products and information on the OPA Blog, we require that advertisers are either sponsors of our National Exhibition or Members of OPA in good standing. Sponsorship eligibility requires a minimum exhibition sponsorship, as well as payment of \$75 per month. OPA Members may advertise for \$75 per month. Advertisers are welcome to post multiple ads, providing additional payment is submitted.

# **Advertising Appearance**

The advertisement will be displayed for one month after acceptance. Advertisements are 125 x125 square pixels and will be displayed on the sidebar of the OPA Blog (oilpaintersofamerica.com/blog). The number of advertisers simultaneously shown may vary.

# **Specifications**

Please submit a digital advertisement with a dimension of 125 x 125 pixels. Digital advertisements may be in JPG, GIF or PNG format and should be static (currently, no animated or rotating GIF files will be accepted). Please include the intended target URL.

# Advertisement Dimensions 125 pixels Spand GIF GIF PNG

### **Submission & Review**

Please submit advertisement and this signed form to Lpusch@oilpaintersofamerica.com.

OPA reserves the right to review any and all advertisements for appropriate content and may contact the advertiser if a change is necessary.

# **Scheduling**

Please contact Liz Pusch, Marketing Coordinator, to schedule your ad(s). Liz can be contacted at Lpusch@oilpaintersofamerica.com or (847) 277-2890.

Agreement By signing this form I,	, agree to the policies stated herein.
Please print name	
Signature	Date
Email	Phone Number